



Media Contact: Letitia Cain
Marketing Associate
lcain@lectures.org
206.621.2230 ext. 12

MELINDA GATES JOINS SEATTLE ARTS & LECTURES' 2018/19 SEASON

The global philanthropist and advocate for women will speak on her first book, *The Moment of Lift: How Empowering Women Changes the World*.

Seattle, WA— January 30, 2019: Seattle Arts & Lectures (SAL) announces Melinda Gates to its 2018/19 Season line-up. Gates will appear on Thursday, May 9, 2019 at 7:30pm at the Susan Brotman Auditorium at McCaw Hall. Balcony and Student / Under 25 tickets are on sale now at lectures.org.

For the last twenty years, Melinda French Gates has been on a mission. Her goal, as co-chair of the Bill & Melinda Gates Foundation, has been to find solutions for people with the most urgent needs, wherever they live. Throughout this journey, one thing has become increasingly clear to her: If you want to lift a society up, invest in women.

The Moment of Lift—the proceeds of which will be donated to charity—reveals the link between women's empowerment and the health of societies. Gates introduces us to her heroes in the movement towards equality, offers startling data, shares moving conversations she's had with women from all over the world—and shows how we can all get involved. She demonstrates some of the tremendous opportunities that

exist right now to “turbo-charge” change, providing simple and effective ways we can make a difference.

A personal statement of passionate conviction, this book tells of Melinda Gates’ journey from a partner working behind the scenes to one of the world’s foremost advocates for women, driven by the belief that no one should be excluded, all lives have equal value, and gender equity is the lever that lifts everything.

As the co-chair of the Bill & Melinda Gates Foundation, Melinda sets the direction and priorities of the world’s largest philanthropy. She is also the founder of Pivotal Ventures, an investment and incubation company working to drive social progress for women and families in the United States.

[A Conversation with Melinda Gates](#) is sponsored by Opus Sponsor [Brighton Jones' Women Living A Richer Life](#) and Novella Sponsor [Slalom](#).

Ticket Information

- 2 Balcony-level tickets and 1 copy of the book: \$52
- 1 Balcony-level ticket and 1 copy of the book: \$37
- Balcony Student / 25 & under (must show valid ID): \$10 (does not include a copy of the book)
- Tickets are available at lectures.org or by calling the SAL Box Office at 206.621.2230, ext. 10.

Speaker photo and book cover available upon request.

About Seattle Arts & Lectures: Founded in 1987, Seattle Arts & Lectures champions the literary arts by engaging and inspiring readers and writers of all generations in the Puget Sound region. SAL's programs include the Literary Arts Series, Poetry Series, Women You Need to Know (WYNK), Journalism Series, SAL Presents, Hinge, Local Voices, Summer Book Bingo, the Youth Poet Laureate (YPL) program, and Writers in the Schools (WITS). For more information about SAL, visit lectures.org.

Thank you to our generous sponsors!

2018/19 Presenting Sponsors:

The Seattle Times

Opus Sponsor:



Live a richer life.®

Novella Sponsor:

slalom