



SEATTLE ARTS & LECTURES'

The SAL Gala: Words Bloom

2026 Benefit Dinner & Literary Auction

Saturday, March 21, 2026 |

Seattle Convention Center – Summit Building

“Reading is the most subversive thing you can do. The second most subversive thing is not writing; that’s...third. The second is belonging to a book club”

—Percival Everett, 2024/25 SAL Speaker

For 38 years, Seattle Arts & Lectures (SAL) has inspired readers and writers of all ages throughout the Puget Sound region – creating spaces for connection, conversation, and creativity. The SAL Gala is crucial to advancing this impact.

We bring the most dynamic writers and thinkers of our time to speak about their work on local and virtual stages and intentionally engage over 6,000 K-12 public school students to find and use their voices to shape their own stories. Our work is guided by our core values of belonging, transparency and trust, racial equity, curiosity, and joy, and we believe strongly in ensuring access to all areas of our programming so that everyone can participate in helping create our story. **To make this work possible, we rely on community support—last year, over 70% of SAL's revenue came from charitable contributions.**

Our 2026 gala alone will raise over \$700,000 to cultivate transformative literary experiences with our community. As a sponsor, you will enjoy visibility with SAL's 58,000 patrons—including 500+ business and philanthropic leaders at our fundraiser. Sponsorships provide the unique opportunity to connect with SAL's community, in one of the most well-read communities in the nation (named one of UNESCO's Cities of Literature), and to be a voice for the power of storytelling, youth literacy, and the arts. Thank you for sponsoring our 2026 gala and believing in SAL's mission. This work thrives because of you!

~*~

ONE SPONSORSHIP DOES NOT FIT ALL

The choice remains yours. We recognize that diverse communities have individual needs and aspirations. In this spirit, **we invite you to select how you'd like to use your ticket benefit:** join us at the SAL Gala or attend an upcoming SAL event. As a valued sponsor, you could be looking to connect with clients through the in-person experience of our fundraiser, enhance professional development and appreciation, or showcase your commitment to forward thinking ideas, creativity, and community-building through the arts. **We've tailored options to align with what matters most to you.** This year, we're continuing to offer flexible sponsorship packages designed to deliver the benefits you value most.

QUESTIONS? Contact Corporate & Foundation Relations Manager, Inez Maubane Jones, at 206-621-2230 x27 or imjones@lectures.org.

The SAL Gala: Words Bloom Sponsorship Opportunities

BENEFITS (Choose one of the three ticket benefits)	SPONSORSHIP LEVEL & COST			
	PRESENTER \$12,500	SESTINA \$7,500	SONNET \$3,000	HAIKU \$1,250
Attend the SAL Gala	Table of 10 (FMV: \$1,000)	Table of 10 (FMV: \$1,000)	5 tickets (FMV: \$500)	2 tickets (FMV: \$200)
Attend a SAL Author Event (events based on ticket availability)	10 tickets (FMV: \$600)	10 tickets (FMV: \$600)	5 tickets (FMV: \$300)	2 tickets (FMV: \$120)
OR Make my contribution fully tax-deductible (no tickets)	0	0	0	0
Opportunity to be featured in our Gala Video	✓			
Opportunity for marketing materials & giveaways	✓			
Sponsor recognition & logo in pre-event promotional video	✓			
Two invitations to SAL's exclusive Season Reveal Party (June 2026)	✓	✓		
Sponsor recognition with link and/or logo on SAL Gala event & in print invitation, event program, slideshow, pre-event promotional emails, virtual auction platform	✓	✓		
Recognition in select event publicity: E-news (21,600+ subscribers), Facebook (14,000+ followers), Instagram (12,600+ followers), or X (3,900+ followers)	✓	✓	✓	
Acknowledgment from the stage	✓	✓	✓	✓
Sponsor recognition with link and/or name on SAL Gala event & in print invitation, event program, slideshow, pre-event promotional emails, virtual auction platform	✓	✓	✓	✓
Recognition on SAL Gala sponsor poster	✓	✓	✓	✓
Recognition in 2025/26 SAL Annual Rep Report (to be published November 2026) & on list of institutional supports on SAL website	✓	✓	✓	✓



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Please scan and email this completed form and a print-quality logo file to Inez Maubane Jones at imjones@lectures.org by **Tuesday, January 6, 2026 to be included in our print invitation or by **Friday, March 6, 2026** to be included in the event program. To submit a digital version, visit lectures.org/galasponsor.*

CONTACT INFORMATION

COMPANY NAME _____

CONTACT NAME & TITLE _____

CONTACT EMAIL _____ CONTACT PHONE _____

MAILING ADDRESS _____

SPONSORSHIP OPPORTUNITIES

___ **\$12,500** Presenting Sponsor

___ **\$7,500** Sestina Sponsor

___ **\$3,000** Sonnet Sponsor

___ **\$1,250** Haiku Sponsor

I would like to choose the following ticket benefit as part of my sponsorship:

___ Attend the SAL Gala

___ Attend a SAL Author Event

___ Make my contribution fully tax-deductible

PAYMENT INFORMATION

___ Please send me an invoice

___ A check is enclosed payable to **SEATTLE ARTS & LECTURES**

___ I will pay online at **LECTURES.ORG/DONATE**

THANK YOU FOR YOUR SUPPORT!