



SEATTLE ARTS & LECTURES'

# Back to School Fundraiser

TO SUPPORT WRITERS IN THE SCHOOLS (WITS)

Friday, October 17, 2025



The Edgewater Hotel | 2411 Alaskan Way, Seattle, WA 98121

*"I think WITS is perfect. It's breathtaking and beautiful. Thanks to WITS, [writing] poem[s] has been my favorite thing ever." - WITS Student, Wing Luke Elementary*

For almost 38 years, Seattle Arts & Lectures (SAL) has been a leading voice in literary arts in the greater Puget Sound region. We bring the best writers and thinkers of our time to engage and inspire readers and writers of all generations on the stage, in the classroom, and online.

Our Writers in the Schools (WITS) program

- inspires **K-12 students to build essential literary skills that nurture a lifelong love of and joy of reading, writing, and creative expression.**
- **hires local writers with teaching experience** to work with over 6,000 students and 277 classroom teachers at 37 public schools and at two departments at Seattle Children's Hospital in the Puget Sound region.
- **prioritizes under-resourced schools** with majority students furthest from educational justice.

**As a WITS Luncheon sponsor, you will enjoy visibility with both event attendees and SAL's 35,000+ patrons.** A sponsorship provides you with the unique opportunity to connect with the Puget Sound community, one of the **top literary and most well-read areas in the country (named one of UNESCO's Cities of Literature)**, and to show your support for the literary arts and youth literacy.



Since 2011, Partners in Print has collaborated with SAL's WITS program to design, print, and publish an annual volume of broadsides written by patients at Seattle Children's Hospital

## ONE SPONSORSHIP DOES NOT FIT ALL

**The choice is yours.** We recognize that diverse communities have individual needs and aspirations. In this spirit, we invite you to select how you'd like to use your ticket benefit:

- join us at the WITS Back-To-School Luncheon
- OR attend an upcoming SAL event

As a valued sponsor, you could be looking to

- connect with clients through the in-person experience of our fundraiser
- enhance professional development and appreciation
- or showcase your commitment to forward thinking ideas, creativity, and community-building through the arts

**We've tailored options to align with what matters most to you.** This year, we're offering flexible sponsorship packages designed to deliver the benefits you value most.

### QUESTIONS?

Contact Grants & Sponsorships Manager, Inez Maubane Jones, at 206-621-2230 x27 or [imjones@lectures.org](mailto:imjones@lectures.org).

## Writers in the Schools Back-to-School Luncheon Sponsorship Opportunities

BENEFITS  (Choose one of the three ticket benefits)	SPONSORSHIP LEVEL & COST			
	PRESENTER \$10,000	BACKPACK \$5,000	NOTEBOOK \$2,500	LUNCHBOX \$1,000
Attend the WITS Luncheon	Table of 10 (FMV: \$1,000)	Table of 10 (FMV: \$1,000)	5 tickets (FMV: \$500)	2 tickets (FMV: \$200)
Attend a SAL Author Event (events based on ticket availability)	10 tickets (FMV: \$600)	10 tickets (FMV: \$600)	5 tickets (FMV: \$300)	2 tickets (FMV: \$120)
Make my contribution fully tax-deductible (no tickets)	0	0	0	0
Opportunity to appear in WITS Youth Programs video	✓			
Opportunity for marketing materials & giveaways	✓			
Sponsor recognition & logo in pre-event promotional video	✓			
Two invitations to SAL's exclusive Season Reveal Party (June 2026)	✓	✓		
Sponsor recognition with link and/or logo on SAL Gala event & in print invitation, event program, slideshow, pre-event promotional emails, virtual auction platform	✓	✓		
Recognition in select event publicity: E-news (21,600+ subscribers), Facebook (14,000+ followers), Instagram (12,600+ followers), or X (3,900+ followers)	✓	✓	✓	
Acknowledgment from the stage	✓	✓	✓	✓
Sponsor recognition with link and/or name on WITS fundraiser event & in print invitation, event program, slideshow, pre-event promotional emails, virtual auction platform	✓	✓	✓	✓
Recognition in 2025/26 SAL Annual Report (to be published November 2026) & on list of institutional supports on SAL website	✓	✓	✓	✓



# Seattle Arts & Lectures' The WITS Back-to-School Luncheon

2025 Fall Fundraiser

Friday, October 17, 2025

The Edgewater Hotel

*\*Please scan and email this completed form and a print-quality logo file to Inez Maubane Jones at [imjones@lectures.org](mailto:imjones@lectures.org) by **Tuesday, August 5, 2025**, to be included in our print invitation or by **Thursday, September 25, 2025**, to be included in the event program.*

## CONTACT INFORMATION

COMPANY NAME \_\_\_\_\_

CONTACT NAME & TITLE \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_ CONTACT PHONE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

\_\_\_ **\$10,000** Presenting Sponsor

\_\_\_ **\$5,000** Backpack Sponsor

\_\_\_ **\$2,500** Notebook Sponsor

\_\_\_ **\$1,000** Lunch Box Sponsor

I would like to choose one of the following ticket benefits as part of my sponsorship:

\_\_\_ Attend the WITS Back-to-School Luncheon

\_\_\_ Attend a SAL Author Event

\_\_\_ Make my contribution fully tax-deductible

## PAYMENT INFORMATION

\_\_\_ Please send me an invoice

\_\_\_ A check is enclosed payable to **SEATTLE ARTS & LECTURES**

\_\_\_ I will pay online at [LECTURES.ORG/DONATE](https://lectures.org/donate)

THANK YOU FOR YOUR SUPPORT!