



SEATTLE ARTS & LECTURES'

The SAL Gala: Words Bloom

2025 Benefit Dinner & Literary Auction

Friday, March 21, 2025 | Seattle Convention Center – Summit Building

“At the heart of every creation is a need to connect.” —Joy Harjo, 2023/24 SAL Speaker

For over 35 years, Seattle Arts & Lectures (SAL) has cultivated spaces for deep conversations, connection, and creative nourishment for readers and writers of all generations in the greater Puget Sound region—and the SAL Gala is vital in helping us do this work.

We bring the most dynamic writers and thinkers of our time to speak about their work on local and virtual stages and creatively engage over 6,000 K-12 public school students to become the authors of their own lives. Our work is guided by our core values of belonging, transparency and trust, racial equity, curiosity, and joy, and we believe strongly in ensuring access to all areas of our programming so that everyone can be a part in helping create our story. **To make this work possible, we rely on community support—last year, over 70% of SAL's revenue came from charitable contributions.**

Our 2025 gala alone will raise over \$575,000 to cultivate transformative literary experiences with our community. As a sponsor, you will enjoy visibility with SAL's 45,000 patrons—including 400+ business and philanthropic leaders at our fundraiser. Sponsorships provide the unique opportunity to connect with SAL's community, in one of the top literary cities in the world, and to show your support of the literary arts and youth writing. Thank you for sponsoring our 2025 gala and believing in SAL's mission. We couldn't do this work without you!

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ONE SPONSORSHIP DOES NOT FIT ALL

The choice is yours. We recognize that diverse communities have individual needs and aspirations. In this spirit, we invite you to select how you'd like to use your ticket benefit: join us at the SAL Gala or attend an upcoming SAL event. As a valued sponsor, you could be looking to connect with clients through the in-person experience of our fundraiser, enhance professional development and appreciation, or showcase your commitment to forward thinking ideas, creativity, and community-building through the arts. We've tailored options to align with what matters most to you. This year, we're offering flexible sponsorship packages designed to deliver the benefits you value most.

QUESTIONS? Contact Grants & Sponsorships Manager, Inez Maubane Jones, at **206-621-2230 x27** or **imjones@lectures.org**.

The SAL Gala: Words Bloom Sponsorship Opportunities

BENEFITS (Choose one of the three ticket benefits)	SPONSORSHIP LEVEL & COST			
	PRESENTER \$12,500	SESTINA \$7,500	SONNET \$3,000	HAIKU \$1,250
Attend the SAL Gala	Table of 10 (FMV: \$1,000)	Table of 10 (FMV: \$1,000)	5 tickets (FMV: \$500)	2 tickets (FMV: \$200)
Attend a SAL Author Event (events based on ticket availability)	10 tickets (FMV: \$600)	10 tickets (FMV: \$600)	5 tickets (FMV: \$300)	2 tickets (FMV: \$120)
Make my contribution fully tax- deductible (no tickets)	0	0	0	0
Opportunity to speak for two minutes from the stage	✓			
Opportunity for marketing materials & giveaways	✓			
Sponsor recognition & logo in pre-event promotional video	✓			
Two invitations to SAL’s exclusive Season Reveal Party (June 2025)	✓	✓		
Sponsor recognition with link and/or logo on SAL Gala event & in print invitation, event program, slideshow, pre-event promotional emails, virtual auction platform	✓	✓		
Recognition in select event publicity: <small>E-news (21,600+ subscribers), Facebook (14,000+ followers), Instagram (12,600+ followers), or X (3,900+ followers)</small>	✓	✓	✓	
Acknowledgment from the stage	✓	✓	✓	✓
Sponsor recognition with link and/or name on SAL Gala event & in print invitation, event program, slideshow, pre-event promotional emails, virtual auction platform	✓	✓	✓	✓
Recognition on SAL Gala sponsor poster	✓	✓	✓	✓
Recognition in 2024/25 SAL Annual Report (to be published November 2025) & on list of institutional supports on SAL website	✓	✓	✓	✓



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Please scan and email this completed form and a print-quality logo file to Inez Maubane Jones at imjones@lectures.org by **Monday, January 6, 2025 to be included in our print invitation or by **Friday, March 7, 2025** to be included in the event program. To submit a digital version, visit lectures.org/galasponsor.*

CONTACT INFORMATION

COMPANY NAME _____

CONTACT NAME & TITLE _____

CONTACT EMAIL _____ CONTACT PHONE _____

MAILING ADDRESS _____

SPONSORSHIP OPPORTUNITIES

- ___ **\$12,500** Presenting Sponsor
- ___ **\$7,500** Sestina Sponsor
- ___ **\$3,000** Sonnet Sponsor
- ___ **\$1,250** Haiku Sponsor

I would like to choose the following ticket benefit as part of my sponsorship:

- ___ Attend the SAL Gala
- ___ Attend a SAL Author Event
- ___ Make my contribution fully tax-deductible

PAYMENT INFORMATION

- ___ Please send me an invoice
- ___ A check is enclosed payable to **SEATTLE ARTS & LECTURES**
- ___ I will pay online at **LECTURES.ORG/DONATE**

THANK YOU FOR YOUR SUPPORT!