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LUVVIE AJAYI JONES JOINS SEATTLE ARTS & LECTURES' 2020/21 SEASON

***This live, online-only event will celebrate the publication of
Luvvie Ajayi Jones' book Professional Troublemaker***

Seattle, WA—February 10, 2021: [Seattle Arts & Lectures](#) (SAL) announced today the addition of [Luvvie Ajayi Jones](#) to its 2020/21 Season line-up. Jones will be live and in conversation with Kahlana Barfield Brown for an online-only event on Friday, March 19, 2021, at 6:00 PM (PDT), as part of their SAL Presents series of special events. [Digital Passes are on sale now](#) and most tickets include a copy of Jones' book, *Professional Troublemaker: The Fear-Fighter Manual*. Books will be mailed to ticket holders from Bookshop in support of [Estelita's Library](#). There are a limited number of \$10 Digital Passes that do not come with a book; Student/25 & Under and complimentary tickets also do not include a book.

Luvvie Ajayi Jones is known for her trademark wit, warmth, and perpetual truth-telling. But even she's been challenged by the enemy of progress known as fear. She was once afraid to call herself a writer, and nearly skipped out on doing a TED talk that changed her life because of imposter syndrome. As she shares in *Professional Troublemaker: The Fear-Fighter Manual*, she's not alone. We're all afraid. We're afraid of asking for what we want because we're afraid of hearing "no." We're afraid of being different, of being too much or not enough. We're afraid of leaving behind the known for the unknown. But in order to do the things that will truly, meaningfully change our lives, we have to become professional troublemakers: people who are committed to not letting fear talk them out of the things they need to do or say to live free.

With humor and honesty, and guided by the influence of her professional

troublemaking Nigerian grandmother, Funmilayo Faloyin, Luvvie walks us through what we must get right within ourselves before we can do the things that scare us; how to use our voice for a greater good; and how to put movement to the voice we've been silencing—because truth-telling is a muscle.

Luvvie Ajayi Jones is the author of the *New York Times* bestseller *I'm Judging You: The Do-Better Manual*, and her site, [AwesomelyLuvvie](#), is where she covers all things culture with a critical yet humorous lens. Luvvie is the host of the top-rated podcast [Rants & Randomness](#) and is the co-host of [Jesus & Jollof](#) with actress and comedian Yvonne Orji. She is also co-founder of the #SharetheMicNow global movement and runs her own social platform, LuvvNation, which is a safe space in a dumpster fire world. [See website.](#)

Kahlana Barfield Brown, the moderator for the evening, has carved a niche for herself in the hyper-competitive world of fashion and beauty publishing. She began her career as an intern at *InStyle* before eventually being hired full time. Throughout her career at the magazine, she took on several key positions, including Beauty Director, and fulfilled duties that ranged from writing in-depth features to reporting live from the red carpet. She's now a leading fashion and beauty expert who inspires a new generation of women to embrace beauty from within. She regularly appears on national television shows such as *Today*, *Good Morning America*, *The View*, *Extra*, *Entertainment Tonight*, and *The Drew Barrymore Show*. [See website.](#)

Ticket Information

All Digital Passes are Pay-What-You-Can Pricing and include a copy of *Professional Troublemaker*, shipped to the ticketholder's door by Bookshop in support of [Estelita's Library](#). There are a limited number of \$10 Digital Passes that do not come with a book; Student/25 & Under and complimentary tickets also do not include a book.

- SAL Superhero Digital Pass & Book: \$130
- SAL Hero Digital Pass & Book: \$80
- SAL Pal Digital Pass & Book: \$65
- Suggested Price Digital Pass & Book: \$50
- Student of Life Digital Pass & Book: \$40
- Digital Pass, No Book: \$10 (does not include book)

- Student/25 & Under Digital Pass: \$5 (does not include book)

Tickets are available at lectures.org or by calling the SAL Box Office at 206.621.2230, ext. 10.

About Seattle Arts & Lectures: Founded in 1987, Seattle Arts & Lectures champions the literary arts by engaging and inspiring readers and writers of all generations in the Puget Sound region. SAL's programs include the Literary Arts Series, Poetry Series, Women You Need to Know (WYNK), Journalism Series, SAL Presents, Hinge, Local Voices, Summer Book Bingo, the Youth Poet Laureate (YPL) program, and Writers in the Schools (WITS). For more information about SAL, visit lectures.org.

Speaker photos available upon request.

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