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DANIEL PINK TO JOIN SEATTLE ARTS & LECTURES' 2017/18 SEASON

**The #1 bestselling author of *Drive* will speak on his new book,
*When: The Scientific Secrets of Perfect Timing***

Seattle, WA— Dec 1, 2017: Seattle Arts & Lectures (SAL) announces the addition of Daniel Pink to its 2017/18 Season line-up. Pink will appear on Monday, March 5, 2018 at 7:30pm at the Illsley Ball Nordstrom Recital Hall at Benaroya Hall. Tickets are on sale now at lectures.org.

In his new book, *When*, Daniel H. Pink unlocks the scientific secrets to good timing to help his readers flourish at work, at school, and at home.

Everyone knows that timing is everything. But we don't know much about timing itself. Our lives are a never-ending stream of "when" decisions: when to start a business, schedule a class, get serious about a person. Yet we make those decisions based on intuition and guesswork. Timing, it's often assumed, is an art. In *When: The Scientific Secrets of Perfect Timing*, Pink shows that timing is really a science. Drawing on a rich trove of research from psychology, biology, and economics, Pink reveals how best to live, work, and succeed. How can we use the hidden patterns of the day to build the ideal schedule? Why do certain breaks dramatically improve student test scores? How can we turn a stumbling beginning into a fresh start? Why should we avoid going to the hospital in the afternoon? Why is singing in time with other people as good for you as exercise? And what is the ideal time to quit a job, switch careers, or get married?

In *When*, Pink distills cutting-edge research and data on timing and synthesizes them into a fascinating, readable narrative packed with irresistible stories and practical takeaways that give readers compelling insights into how we can live richer, more engaged lives.

Daniel H. Pink is the author of four books, including the long-running *New York Times* bestsellers *Drive* and *A Whole New Mind*. His books have been translated into 33 languages and have sold more than a million copies in the United States alone. He lives with his family in Washington, DC.

Ticket Information

- 2 Patron-level tickets and 1 copy of the book: \$175
- 1 Patron-level ticket and 1 copy of the book: \$100
- 2 General-level tickets and 1 copy of the book: \$95
- 1 General-level ticket and 1 copy of the book: \$60
- Student (must show student ID): \$10
- Patron level tickets include first-come, first-serve seating in the front section of the auditorium. Pre-lecture reception included.
- General-level and Student tickets include first-come, first-serve seating behind the Patron section.
- Tickets are available at lectures.org or by calling the SAL Box Office at 206.621.2230, ext. 10.

Seattle Arts & Lectures' 2017/18 Season is presented by the *Seattle Times*.

About Seattle Arts & Lectures: Founded in 1987, Seattle Arts & Lectures champions the literary arts by engaging and inspiring readers and writers of all generations in the Puget Sound region. SAL's programs include the Literary Arts Series, Poetry Series, Women You Need to Know (WYNK), Sherman Alexie Loves, SAL Presents, Hinge, Local Voices, Summer Book Bingo, the Youth Poet Laureate (YPL) program, and Writers in the Schools (WITS), an award-winning reading and writing program that places professional writers in public elementary, middle, and high schools, as well as at Seattle Children's. For more information about SAL, visit lectures.org.

Speaker photo and book cover photo available upon request.

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